

**HERO'S  
PRIDE** 

# PRODUCT GUIDE

 **BUILT TOUGH. ACTION READY.**





# **BALLISTIC**

*Crafted Comfort. Superior Strength.*

Hero's Pride™ Ballistic duty gear is designed exclusively for law enforcement officers to provide abrasion-resistant utility style duty gear with flexibility of comfortable movement and superior strength-to-weight duty equipment support.

Crafted with 1680 denier ballistic, multi-layer webbed construction and military grade snaps to provide long lasting durability. Choose from a wide selection of duty belts, including inner duty belt attachment options. Cases and holders are designed with a molded form to ensure equipment secure-fit with quick and quiet in/out access.

Law enforcement officers face continued challenges of lower back pain due to many factors, including the weight of their on-duty equipment. Ballistic duty gear is constructed to be flexible to the body and durable to support duty equipment weight without sacrificing comfort.

**CRAFTED COMFORT AND SUPERIOR STRENGTH,  
THAT'S BALLISTIC.**



- 1680 Denier ballistic material provides abrasion resistance and durability
- Multi-layer webbed construction delivers strength and comfort
- Hidden snap closure for professional tactical look (no polish fading)
- Easy belt adjustability
- Weather and water resistant









## **AIRTEK**

*Lightweight Comfort. Scratch Resistant.*

Hero's Pride™ AIRTEK™ duty gear is engineered with our specialized 33E HP technology to provide exterior scratch resistance, lightweight comfort and is constructed with a multilayer concentration process to deliver long lasting durability.

AIRTEK™ is designed exclusively for law enforcement officers to help avoid lower back pain without sacrificing the functionality and professional appearance of their duty gear. Crafted design maximizes on-duty performance with reinforced two row stitching, 100% genuine leather used for belt interiors and on key structural areas of cases and holders to sustain long lasting functionality and lightweight comfort.

**LIGHTWEIGHT COMFORT, DURABILITY AND SCRATCH RESISTANT, THAT'S AIRTEK™.**



“ I found the equipment to be very comfortable and lighter than my normal duty gear. The duty belt seemed to mold to my waist and stay in place. So far **the equipment has exceeded my expectations** and like it better than my regular duty gear. ”

-Police Officer Saint,  
Weatherford Police Department



- Tested and certified as scratch resistant, and received a 4 out of 5 grading indicating little to no color change when placed against industrial grinding wheel (ATSTM Abrasion Test)
- Extensive snap color selection (including hidden)





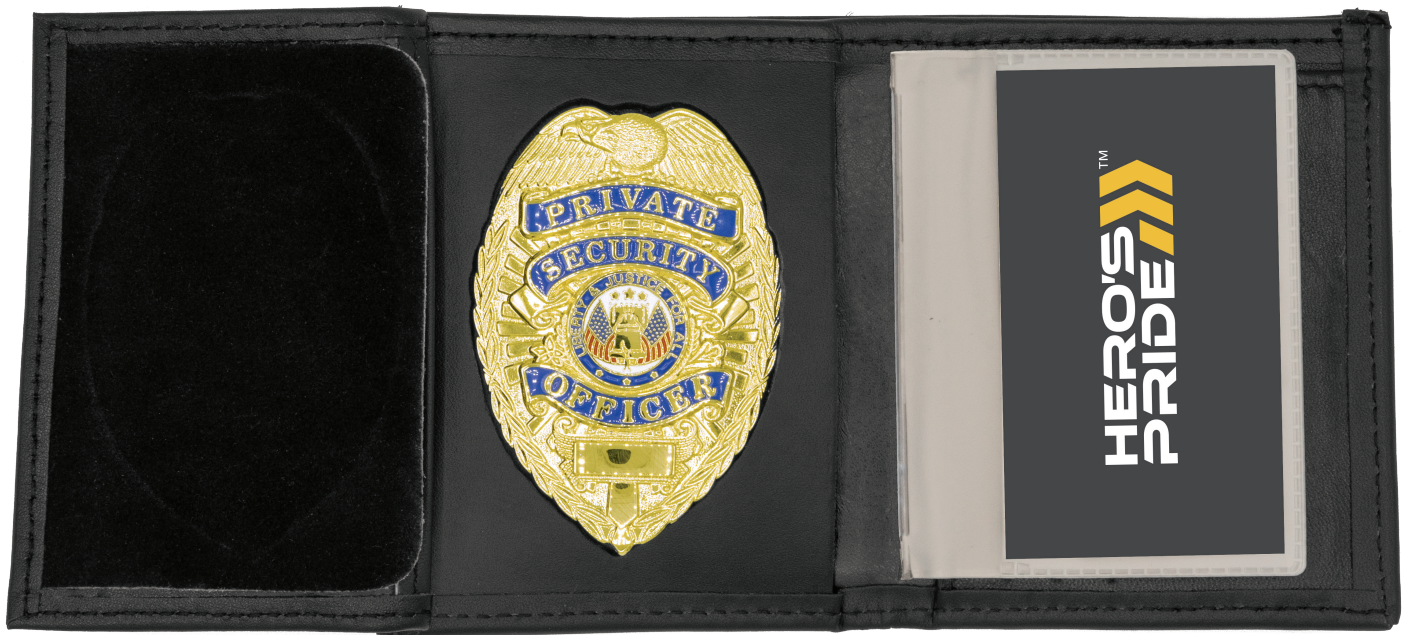


# BADGE HOLDERS

Hero's Pride™ badge holders are designed exclusively for law enforcement officers and offer multiple styles including holders worn on the belt or around the neck, wallets, and ID cases. Specialized cut out designs are available for all badge shapes at no additional cost. Each cutout design provides a firm fit of all badge shapes to ensure the badge stays securely in place.

- Wide selection of wallet, ID cases and badge holder styles
- Cutout designs available with all styles at no additional charge
- 100% Genuine Leather for long lasting durability
- Metal spring clip and chain included for badge holders worn on the belt or around the neck

**DURABLE AND AFFORDABLE, THESE WALLETS ARE PERFECT FOR BOTH ON-DUTY AND EVERYDAY CARRY NEEDS.**





# CUSTOM PATCHES 100% SATISFACTION

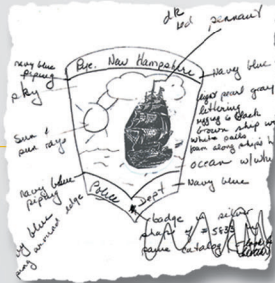
Excellence in Quality, Design, and Detail

*Take Pride in Your Patch!*



## Create A New Patch

We take your design and turn it into a professional patch you'll love. Design is free and you approve the final artwork.  
*Ask your store how easy it is.*



SKETCH



DESIGN

*...or...*

**It's  
Easy!**



ORIGINAL



HERO'S PRIDE PATCH

## Remake Your Existing Patch

Not all patches are created equal. We take your patch to the next level with sharper lettering and vibrant coloring.  
*Give your store a patch to see how easy it is.*


**Artistry in Patches for Over 40 Years**






**BUILT TOUGH. ACTION READY.**

**HERO'S  
PRIDE** ®

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